



## 2023-2025 Commission Goals and Strategies

### Job Category

### DECEMBER 2023 UPDATE

Department Contact:	Economic Development	Date:	November 20, 2023
	40%	Target Completion:	Dec 31, 2025

**Goal 5.1 Create and promote economic development opportunities City-wide to support a healthy, and sustainable local economy.**

#### IMPORTANT OR RELEVANT DATES/MILESTONES: (LOOKING AHEAD AT THE NEXT 3 MONTHS)

- **Talent Ready** is a job skill development program that utilizes existing support services in Oregon City to help would-be employees to be prepared for unfilled jobs. Work to create partnerships between private for-profit businesses that need employees and public agencies that provide “wrap-around services”.
- Further develop and promote small business technical assistance and financial support services.
- Establish initiatives that support a “business-friendly” environment in Oregon City.
- Work to help prepare City-owned and Urban renewal-owned properties for future development.
- Work to promote the Arts as an important economic development element.

#### STATUS: (WHAT HAS BEEN DONE/IS BEING DONE)

Talent Ready –

- Developed memorandums of understanding with the following entities to help with reducing worker shortages experienced by businesses:
  - Providence Willamette Falls Medical Services (For-Profit)
  - Avamere Rehabilitation (For-Profit)
  - Oregon City Municipal Court (Government)

Will be seeking additional memorandums of understanding with the following organizations to provide training to would-be employees to secure unfilled jobs at Oregon City local businesses:

- Clackamas Community College
- Oregon State University
- Oregon City School District
- Small Business Technical Assistance and financial support services
  - Developed the Entrepreneurial Opportunity Loan Program (“EOLP”) in partnership with EMBOLD Community Credit Union (Two small businesses have received loans from EOLP)
  - Established the BIZ POD Program (Graduated 6 emerging businesses last year, will start the program again in February 2024).
- Business Friendly Environment
  - Developing the Ombudsman Initiative (working with the Depts of Community Development and Public Works to educate commercial/business investors on the City’s development processes and serve as an advocate for commercial/business investors in the community)
  - Staff recommended changes designed to reduce the cost of City business licenses for both new and existing business licenses. City Commission approved the proposed changes on November 1, 2024

- City-Owned/Urban Renewal Owned Properties
  - A Phase I Environmental Assessment is being prepared for the Stimson Property
  - On November 1, 2023, staff presented an unsolicited proposal to the City Commission from an investor to buy a City-owned property (Offer declined)
  - On November 15, 2023, staff presented an unsolicited proposal to the City Commission from an investor to buy a City-owned property (Offer declined)
  - On November 1, 2023, per Urban Renewal Commission direction, staff prepared a new lease for Clackamas Landscape Supply for one additional year.
- Staff has presented a slate of ideas to the Arts Commission aimed at improving the visibility of the Arts Commission and designed to improve the public's perception of how important the Arts is in Oregon City.
  - The Arts Commission will discuss these ideas at its January 2024 strategic planning session.