

Oregon City Parks & Recreation

2020 MOVIES IN THE PARK SERIES

AS A LOCAL BUSINESS OR INDIVIDUAL, your donation demonstrates your commitment to our community. Your financial support not only helps us continue to offer this community event, but also brings your name to an estimated 2,000 movie attendees! As a sponsor, you support these fun, free family events by giving back to the community and providing an opportunity to share in a summer evening of movie magic!



Choose from Three Sponsorship Levels

Premier Sponsor
(limit 2)
\$1,000

Movie Sponsor
(limit 4)
\$600

Friends of the Movies
(unlimited)
\$50

Movies are shown at various Oregon City Parks in August.

ON-SITE RECOGNITION

▶ Booth for all 4 movies (10' x 10' space)	★		
▶ Gives announcement before the start of all 4 movies	★		
▶ Business information on screen prior to all 4 movies	logo	logo	
▶ Booth for one predetermined date (10' x 10' space)		★	
▶ Gives announcement before the movie starts on the night they are scheduled		★	
▶ Name said during announcement at each movie	★	★	★

PRINT & WEB RECOGNITION

▶ Business exclusivity (2 different top sponsors)	★		
▶ Business information in Summer Trail News publication	logo	logo	
▶ Business information and Thank You in Fall Trail News publication	logo	logo	
▶ Business information on City Movies in the Park website and social media pages	logo	logo	
▶ Logo on A-frames and fridge magnets displayed and handed out throughout Oregon City	logo	logo	
▶ Name in Trail News, City website, and social media			★

OUR MISSION is to provide four evenings of free film entertainment in an open-air atmosphere that promotes a safe, fun environment for people to gather.

MOVIES IN THE PARK provide unique opportunities for:

- ▶ Enjoying free family movies in a beautiful, natural setting
- ▶ A local, fun and safe night out for all ages
- ▶ Family bonding and memorable experiences for all—from toddlers to grandparents
- ▶ True community building and tradition

ATTENDANCE / REACH

For 4 Movies in 2019

TOTAL ATTENDANCE 1,200

Website Impressions
(April–September) 5,959

Social Media Impressions
(Facebook) 30,250

Print Impressions
(fridge magnets, flyers, A-boards posted outside of Pool & Library, community activity guide, etc.) 150,000

TOTAL IMPRESSIONS 187,409



FOR MORE INFORMATION OR TO BECOME A SPONSOR, CONTACT:

MELISSA TIERNEY, RECREATION PROGRAMMER — 503.974.5516 | MTIERNEY@ORCITY.ORG

OR SIMPLY COMPLETE AND RETURN THE SPONSORSHIP AGREEMENT ON THE NEXT PAGE.



SPONSORSHIP AGREEMENT

FOR MORE INFORMATION OR TO BE A SPONSOR, CONTACT:

Melissa Tierney, Recreation Programmer

503.974.5516 | mtierney@orcify.org

OR SIMPLY COMPLETE AND RETURN THIS AGREEMENT.

Please Check a Sponsorship Level

PREMIER Sponsor (Limit 2) \$1,000	**MOVIE** Sponsor (Limit 4) \$600	FRIEND of the Movies \$50+
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****MOVIE SPONSOR:**
Please mark your 1st and 2nd choices below.

SCHEDULE	Movies start at dusk, about 8:30pm	
CHOICE OF DATES	FOUR FRIDAYS IN AUGUST	MOVIES & LOCATIONS TO BE ANNOUNCED
	August 7	Movies in the Park are usually held at three or four different Oregon City parks. The selection process is underway; movie titles and locations will be announced to the public in the summer Oregon City Trail News publication.
	August 14	
	August 21	
	August 28	

THIS SPONSORSHIP AGREEMENT is between the City of Oregon City's Community Services Department and the Sponsor of a summer "Movies in the Park 2020" event.

SPONSOR'S NAME
(AS YOU WANT
IT TO APPEAR)

MAILING ADDRESS

CITY, STATE, ZIP

BUSINESS PHONE

E-MAIL ADDRESS

Sponsorship fees are due by April 8, 2020. Please mail your check to:

Attn: Melissa Tierney

Oregon City Community Services

PO Box 3040 | Oregon City, OR 97045

Movies in the Park are open-air events; there is always the potential for poor weather. Unfortunately, we cannot refund the sponsorship fee if the weather is unfavorable or if attendance is poor. If your sponsorship level allows for promotional material to be displayed or distributed, it must be approved at least 48 hours prior to the event by Melissa Tierney.

The Sponsor agrees to the conditions listed above.

NAME OF SPONSOR
REPRESENTATIVE

SIGNATURE

DATE

Thank you for supporting the 2020 Oregon City Movies in the Park!

The following announcements appear in the Spring Trail News publication:

VOTE for the Movies You Want to See!

This summer, Oregon City Parks and Recreation will show free family movies outdoors on the four Fridays in August! You're invited to make your voice heard on the film selections!

■ VOTING CLOSES—April 6, 2020

■ WINNING MOVIES—to be announced April 7, 2020

For links to vote, go to www.orcity.org/swimmingpool or find us on facebook: [oregon city parks and rec / swimming pool](https://www.facebook.com/oregoncityparksandrec/swimmingpool)

A Friendly Reminder to All

MOVIES IN THE PARK ARE FAMILY-FRIENDLY EVENTS.

We would like to continue this free community event, with safety as the key element. For parents dropping off kids, please remind your children of appropriate behavior.

Movies in the Park are city sanctioned events, and for a person to remain in the park, they must be actively watching the movie. Individuals who are not observing the movie will be asked to leave.

Thank you, OC Community, for your consideration and for helping our Recreation staff keep the event safe and fun for all!

