

[OCIABC- International Association of Business Communicators | Oregon-Columbia chapter](#)

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2012-ociabc-beacon-awards

2012 OCIABC Communicator Awards



See more photos from the June 6, 2012 awards event [on our Facebook page](#). See also [press coverage of the awards](#).

See the slides from the keynote presentation: "[Creativity is child's play: 10 Lessons from Top Creatives](#)," by Steve Gehlen, founder of Oregon Creative Industries.

OCIABC Beacon Awards

Best In Show

"Why Oregon?"
Oregon Primary Care Association
Beth Quartarolo

Awards of Excellence

"Ten Steps to Readable Communications"
CH2M Hill
Marie Gettel-Gilmartin

"Lewis & Clark Chronicle Magazine"
Lewis & Clark College
Shelly R. Meyer

"Big Bertha: Pumping Up Energy & Water Savings with a Variable Frequency Drive"
Bonneville Power Administration
Joel Scruggs

"Northwest Tribes provide Electricity, Prove Power to Lead"
Bonneville Power Administration
Teresa Waugh

"The MyLegacy Intranet"
Legacy Health
Kathryn Babich, April Isa, Chris Wain, Marketing & Information Services

*"Chinese Immersion School:
Awareness & Enrollment Communications Program"*
Marilyn Coblentz

"Preventing Gridlock"
City of Oregon City, Oregon DOT, OBEC Consulting Engineers and Mason, Bruce & Girard, Inc.

"Hillsboro Medical Office Opening"
Kaiser Permanente Northwest
Beth Wilmart

Awards of Merit

"Transforming an Annual Report"
Legacy Health
Tracey Barnett, Dana Lord, Creative Services

"Oregon Region Stars!"

International Newsletter”

Wells Fargo

Tom Unger, ABC, APR

“Save Our Pets from Onerous Taxes”

Hubbell Communications

Ward Hubbell, Hans Bernard, Kate Pitchlynn, Athena Brown

“Who’s Driving Social Media?”

Hubbell Communications

Ward Hubbell, Hans Bernard, Kate Pitchlynn, Athena Brown

*“Randall Children’s Hospital at Legacy Emanuel:**The Future of Children’s Health Care”*

Legacy Health

Maegan Vidal, Public Relations Department

“Amazon Leadership Program Intranet Stories”

CH2M Hill

Marie Gettel-Gilmartin

“Imagine the Future: Marketing the Opening of Randall Children’s Hospital”

Legacy Health

Libby Nolder, Community Relations & Marketing

Honorable Mention*“Randall Children’s Hospital at Legacy Emanuel**Community Opening Celebration”*

Legacy Health

Maegan Vidal, Community Relations & Marketing

*“Randall Children’s Hospital at Legacy Emanuel**Dedication Ceremony”*

Legacy Health

Maegan Vidal, Community Relations & Public Relations Department

Portland Fire & Rescue

Communications Group

OCIABC service awards**Rodney Adair Award for Distinguished Service**

Tracey B. Barnett This is the highest honor our chapter can bestow to a member. Rodney Adair left our organization with a legacy of active membership and dedicated service, and the chapter created the [Rodney Adair Award](#) “for sustained and exceptional service to the association and for professional advancement.”

Chapter service awards

In appreciation for their dedicated service to the International Association of Business Communicators